

Yulia Cherdantseva FTS, 4th May 2011



Outsourcing

Collaboration

information security

foresight in a complex environment

19-21 April 2011 | Earls Court, London UK

Virtualization

home

infosecurity europe 2011

events calendar

knowledge bank

network

exhibitor directory

infosecurity tv

exhibitor information

stand costs and packages

sponsorship opportunities

visitor information

education programme

directory

travel information

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Education



The most discussed topics:

- Cloud computing and security
- Security of mobile devices
- Security ROI (Return on Investment)

The most discussed standard is ISO 27000.



Fingerprint Security USB Flash Drive



Price range: £30 - £100



Portable Encrypted Hard Drive with Secure PIN code access



Price range: £80 - £200



Hard Drive Destroyer



Price range: £200 - £10,000



Hard Drive Destruction





CD Destruction



Particle Size: 2.2mm X 4mm



TJX Effect

TJX Companies - the largest international off-price department store chain in the US. UK branch is known as T.J. Maxx, T.K. Maxx and HomeSense

In 2006 45 million customer records (card details) were stolen.

TJX has spent more than \$20 million to sort the problem.



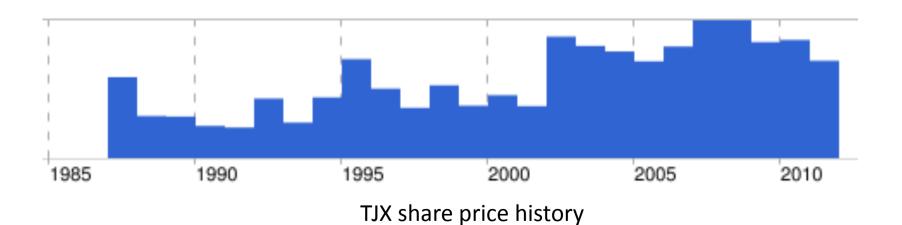


TJX Effect: The data breach, which actually took place over a period of years, has put the entire retail industry on the defensive and stirred up demands for all businesses that handle payment card information to do a better job of protecting it.



TJX Paradox

There's an interesting paradox in the TJX Effect, and it has to do with the company's financial performance. While at least a dozen customers have sued the company for not properly protecting their payment information - many more were still shopping at its stores.





Research Project Calculations on the Cloud



2 months to set the network Cost: £1,000,000.00

£84.00 on the cloud Available instantly



Identity Theft - Bennett Arron



Bennett Arron – a UK comedian and writer. Bennett had his identity stolen and the consequences were devastating. He spent two years trying to clear his name, during which time he became homeless and had to live with family and friends. Bennett now performs a one-man show based on this event in his life. He perfomed the show, It Wasn't Me, It Was Bennett Arron at the InfoSecurity Europe 2011.



Bruce Schneier

Bruce Schneier is an internationally renowned security technologist and author, who was described by *The Economist as a "security guru"*.

His books:

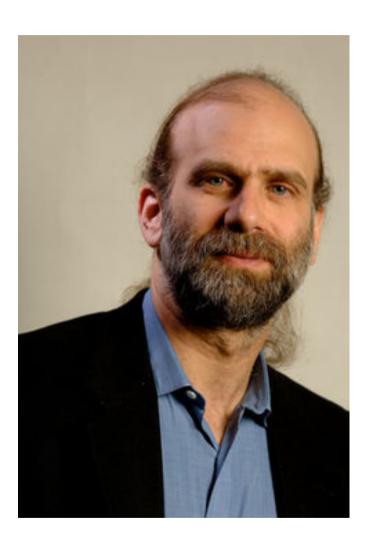
<u>Applied Cryptography</u>

<u>Secrets and Lies</u>

<u>Schneier on Security</u>

Two talks at the event:

- 1) CyberWar
- 2) Security, Privacy and The Generation Gap





I hope it was interesting.