

**Exploring the ripple effect and spatial volatility  
in house prices in England and Wales:  
regressing interaction domain cross-correlations  
against reactive statistics**

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**Abstract**

This study conducts an exploratory spatio-temporal analysis of recent UK housing market data 2000-2006, fine grained both in space and time. We present firstly the exploratory technique itself, and secondly an overview of patterns found in the data set. A broadly scoped meta-model is created which points towards fruitful avenues of further investigation for understanding the driving forces behind price propagation in the housing market. At the core of this model is an 8850x8850 cross-correlation matrix representing price linkage between different areas, which is analyzed by a custom regression engine. Hence this is the first study to unify both local and regional house price modelling, and the first to look for a quantitative explanation of the structure of any house price interaction matrix on a large scale. Findings corroborate existing research on the ripple effect and spatial volatility, and point towards mechanisms through which these might arise, as a combination of local interaction and market segmentation broken by lifecycle migration patterns.

**Keywords:** migration, network analysis, interaction, census, house prices, time series, cross-correlation, spatial data, regression, ripple effect.

## **1. Introduction**

The UK's housing market is one of the most volatile in the world and has experienced four cycles of boom and bust since the 1970s. The most recent housing market cycle has been the longest with the upward phase of the cycle lasting a decade from the mid-1990s with the peak in 2006 before house prices fell and bottomed in 2008 followed by a period of stagnation (Wong et al., 2009). However, unlike previous housing market cycles, the last cycle has seen a move from temporal volatility to spatial volatility where house price changes affect some regions more than others and at different times in the housing market cycle (Ferrari and Rae, 2011). Ferrari and Rae chart the origins of this spatial volatility to the housing market cycle of the 1980s where divergent and persistent regional variations in house price differences first emerged in terms of both absolute prices and even more extremely in regional house price inflation. They argue that from the 1990s up until the peak in 2006, the temporal stability in the housing market had been at the cost of an emergent spatial volatility which now dominates the market. Spatial differences in house price change in the UK have long been conceptualized as a 'ripple effect', with London and the South East regions leading house price changes and the northern regions of England lagging but then catching up as the London market slows down and then declines at the end of the cycle thus allowing the initial divergence to be corrected (eg

Alexander and Barrow, 1994; Meen, 1999; Wood, 2003). This conceptualization, however, fails to acknowledge house price differentials within regions whereby local housing market areas can exhibit high degrees of spatial divergence in prices that can be masked by regional analysis (Gray, 2012). More importantly, it also ignores the spatial volatility that has resulted in the decoupling of a significant number of local housing market areas from the national market (Ferrari and Rae, 2011). In this respect, in the most recent ‘ripple effect’ the initial divergence at the start of the cycle has not been corrected resulting in persistent and significant local and regional differentials in house prices.

This emergent spatial volatility in house prices demands a move towards more regional and local analysis of the UK housing market. However, a fundamental feature of UK housing market research has been the lack of co-ordinated and integrated analysis across different spatial and temporal scales (Meen, 2001). This has hindered the development and validation of housing market models and, in turn, the development of housing market theories that cover a wide range of spatial and temporal scales. As a result, a framework that integrates housing market analysis at different scales does not currently exist. Housing market analysis at the national level is time-series and macro-economic orientated whilst the local level is driven by spatial, micro-economic models. Regional level analysis sits uncomfortably between the two, both theoretically and analytically, but has been the focus of notable research in the UK (eg MacDonald and Taylor, 1993; Meen, 1999; Wood, 2003; Worthington & Higgs, 2003). This lack of a framework means that important research questions on how the UK housing market functions across space and through time are difficult to answer, leading to differing views and intellectual

traditions and uncertainty for policy makers. This discord has partly been due to a lack of detailed data on housing transactions in England and Wales (Orford, 2010) resulting in an emphasis on aggregated analysis at regional and national levels. However, since 2000, data on individual transactions in England and Wales has been available and this has resulted in some temporal cross-scale research on the UK housing market (e.g. Ferrari and Rae, 2011; Gray, 2012). These studies have highlighted the importance of sub-regional analysis of housing market data in order to better understand the connections between local housing markets and the increasing spatial volatility between regions. Although at a finer spatial scale than previous studies, the research is still restricted to the district level and average quarterly and annual house prices which could mask some important trends, particularly in times of rapid house price change and across districts that contain a wide variation in housing stock.

This paper builds on this recent body of research by exploring a novel combination of spatio-temporal analysis techniques applied to housing market movements. The analysis is based on the complete individual level transaction data from 2000-2006 and intra-UK migration and commute data taken from the 2001 census and aggregate statistics from the same year at ward and local / unitary authority levels. The focus of the research is on connections between local and more regional housing markets and we demonstrate the use of massive spatial network interaction and time series data sets to reveal information about spatial volatility in house prices in England and Wales and the importance of the ripple effect.

Although exploratory in spirit, the paper is concerned with determining whether spatial divergence in house prices has largely a reactive explanation and are caused by the characteristics of areas, or whether they are also a result of interactive effects related to migration flows, commuting flows and the physical distance between areas. The results also suggest the feasibility of two simpler approaches: clustering of time series, similar to Gary (2012) and the use of a market-leading/market-lagging framework which is briefly explored.

Therefore, the aims of the paper are (1) to conduct an exploratory analysis of newly available data, and (2) to document a technique for combining spatial, spatial-temporal and interaction datasets which we believe is helpful firstly in filling the gap between current regional and local models, and secondly in deducing the likely causes of, rather than simply the presence of, a ripple effect.

The novelty in the paper is as follows

- Use of regression as an exploratory technique in the spatial interaction domain
- Attempting to quantitatively explain (rather than simply produce and then discuss) patterns of inter-area correlation
- Modelling house prices within a combined local and regional framework rather than investigating the two separately (a task requiring considerable custom computational development)
- Formulation of the market-leading/lagging framework by summing cross-correlations that share a common spatial endpoint

In the remainder of this paper we structure the research as follows. Section two explores the background literature, while section three discusses the data used. Sections four to six describe the methods and section seven discusses the regression results, which lead on to an alternative analysis based on leading/lagging locations, presented in section eight and a conclusion in section nine.

## **2. The ripple effect, spatial volatility and the UK housing market: an overview**

Simple abstract models of individual behaviour in housing markets have no doubt guided transactions ever since an exchange value was first assigned to a piece of land. The extensive data drawn from modern housing markets now makes possible not just predictions about individual behaviour, competition and the interaction of demand and supply, but models of patterns at a scale of aggregation not normally perceptible by the individual market participant. In this paper we concern ourselves with one such pattern: the so-called ‘ripple effect’ of house price changes. In England and Wales for example, market trends have typically commence in London and the South East and then propagated to other regions (Alexander and Barrow, 1994). In relation to the current housing market cycle, Gray (2012) concludes that in the short run, local house price growth was locally idiosyncratic but in the medium term a pattern consistent with a ripple passed from south to north of England, although this was not smooth with the distance effect from London vanishing beyond the East Midlands and house prices in the north

appearing to jump together. As a formal model, this type of market behaviour is not well constructed or understood. In scholarly work, the pattern has been demonstrated to exist but a conclusive explanation for it remains to be found and this limits the degree to which the model can be developed and used. Worthington & Higgs (2003) and MacDonald & Taylor (1993), for example, demonstrate ripple price movements in the UK, but do not speculate on their cause. Giussani and Hadjimatheou (1991) mention a variety of possible explanations, including the possibility that regions react differently to external factors such as housing stock and income. Meen (2001), studying ten UK regions, hypothesizes that the ripple effect is generated mainly by mechanisms related to, for example, incomes and interest rates, but also speculates that in other cases, differing economic conditions, information dissemination through property searches and equity transfer could also cause regularities in interregional price disparity. Gray (2012) concludes something similar, with combinations of districts not reflecting housing markets in the sense of space delimited by living and working but rather by buyer search/migration or information flows. Shi et al (2009) and Pollakowski & Ray (1997) deal with similar effects in New Zealand and the US respectively.

As Cliff & Ord (1981) noted, models of spatial processes, such as the ripple effect, rely on “whether the levels of the process at two (neighbouring) sites reflect *interaction* (between the sites) or *reaction* to some other variable”. Hence, Giussani and Hadjimatheous’ proposition is a reactive explanation, although a possible interactive explanation is also hinted at because correlations are noted between acceleration in inter-region migration and price change, albeit aggregated to a coarse level. Meen’s (2001)

mechanisms are also a combination of reactive and interactive explanations although no weighting is given to the importance of each. Further, in relation to the last housing market cycle, Gray (2012) also observes evidence of substantial spatial volatility at odds with the ripple effect. Here chains of districts exhibited growth patterns inconsistent with nearby urban areas and violent switches from slow to rapidly growing districts occurred where the dynamics were at odds with an interlocking housing market. Ferrari and Rae (2011) explore the way in which connections and disconnections between areas might contribute to this observed spatial volatility. They demonstrate that areas of similar levels of deprivation remain more closely connected and that the strength of this relationship is greater for the most and least deprived districts and that both ends of the housing market spectrum are isolated from the rest of the market.

Crucially however, none of these studies offer a direct quantitative attempt to determine which mechanisms are the most likely cause of observed spatially non-contiguous price correlations, neither do they explore the structure of the pattern in any detail. The current study attempts such an investigation by computing an interaction matrix and then subjecting that matrix to regression analysis. This cannot of course prove causality, but can show which variables provide a better *indication* of rippled market linkage than others and also which variables are related to spatial volatility. The work is also conducted on a finer spatial scale to any that precedes it. The house price dataset covers a six-year time span divisible into temporal units as fine as two days, with an areal unit of the census ward, of which there are 8,850 in England and Wales. This contrasts, for example, with the ten regions of Mean (2001) study. Not surprisingly, there is a good

deal of noise in such a fine spatial model and we also report a model that more closely fits the data, using 376 English and Wales local/unitary authorities.

### **3. Data description and preparation**

Individual housing transactions from the England and Wales were obtained from HM Land Registry for the period 2000-2006 representing approximately nine million records. As this dataset does not include many housing attributes (only dwelling type, tenure and whether the property is a new build is provided) the data were aggregated to census Output Area level matching on postcode. As Output Areas were created with the aim of representing a population as socially homogeneous as possible, based on tenure of household and dwelling type (Census Geography, n.d.), constructing Output Area price indices has the effect of incorporating basic hedonic information on the average mix of housing in each Output Area - thereby mitigating indexing errors on short time scales caused by the sale of particularly low- or high-valued properties. At the temporal level the data were aggregated by averaging within successive time slices with a fixed length chosen for each analysis.

The main analysis was conducted at the level of wards and local/unitary authorities. These units were partly chosen because of the ready availability of census data for each of them. In the case of wards, the aim is to conduct a fine-grained study; a finer-grained alternative would be to analyze Output Areas, but rich socio-demographic information is

not provided on this scale and there are issues with disclosure control on the quality of data. In the case of local authorities, the aim is to provide a coarse grained analysis to see whether the different scales highlight different interactive or reactive mechanisms. We produce ward level indices with 200-day time slices, and local/unitary authority indices with 2-day time slices. These are chosen in order to provide as high a temporal resolution as possible, while still remaining meaningful: on these time frames, transactions exist in 99.9%, and 81% of time slices respectively. Where no transactions are found in a time-slice, the index value is copied from the previous data point.

Census data are taken from the 2001 Census for England and Wales, aggregated to the levels described. All migration, commuting and aggregate social and housing statistics are for the year 2000-2001 only. As a full census is conducted only once every ten years, annual data are not available to the same extent. Therefore it is necessary to assume that data collected in 2001 is still relevant to explaining the state of the market up until 2006. While this approach may fail to highlight factors that have caused a change in the market over a short length of time, it still remains possible to deduce long term origins of long term correlations.

#### **4. Cross-correlation analysis**

The case for a reactive versus interactive spatial model is rarely open and shut. This is certainly true of the housing market. Standard reactive models tend to estimate parameters for equations involving spatial variables, while standard interactive and mixed

models are likewise based on parameter estimation, but include extra terms for the target variable at other spatial locations, weighted by an interaction matrix (e.g. Anselin 1988). However, the necessity of pre-specifying the form of this matrix restricts the model to representing interactions of a very specific nature, and so also runs against the spirit of exploratory analysis.

In contrast, if sufficient data are available it should be possible to directly estimate the interaction matrix from the data. Seemingly Unrelated Regression (Meen 2001, page 166) achieves this by treating interactions as error terms in a reactive regression. Cross-correlation approaches, as used by Giussani & Hadjimatheou (1991) and Shi et al. (2009), provide a more intuitive approach, looking for simple correlation between the current growth of a region and past growth values of all other regions. We employ such an approach in the current study, although more sophisticated techniques are noted to exist. For example, Granger causality tests can determine whether future time series values are better explained by auto- or cross-correlation. Vector Auto-regression (the natural multivariate extension of Granger tests) can determine the best explanatory combination of a number of related signals, while Johansen testing can be used to search for multiple sets of co-integrated series. These are employed in various combinations in both of the above citations and also in Worthington & Higgs (2003), MacDonald & Taylor (1993) and Pollakowski & Ray (1997). None of these studies, however, analyze correlation between more than 13 regions, in contrast to the 8,850 regions of the current study. For this reason, cross-correlation – due to its light use of computational resources – is considered a reasonable first approach to the problem; given that the present study is the

first to look for a quantitative explanation of the structure of any such house price interaction matrix on a large scale.

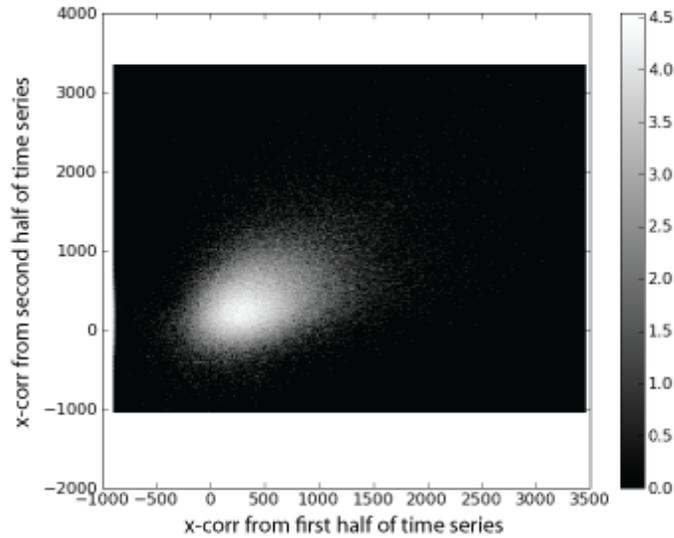
Thus, for every pair of time series **A** and **B**, their cross-correlation signal (which expresses the correlation between them as a function of time lag) was summed. Summation takes place over a window of time lags between zero (representing the unlagged correlation between **A** and **B**) and a predetermined maximum (representing the tendency of a price change in **A** to be followed by a similar change in **B**). This can be expressed as

$$x_{\text{corr}} = \frac{1}{\sigma_A \sigma_B} \sum_{t=0}^{T-W} \sum_{w=0}^W (A_t - \mu_A)(B_{t+w} - \mu_B)$$

where  $\mu_A$ ,  $\mu_B$ ,  $\sigma_A$  and  $\sigma_B$  are the means and standard deviations of time series **A** and **B** respectively; **T** is the number of steps in the time series and **W** is the correlation window length.  $W=1$  in the case of wards, and  $W=100$  in the case of local authorities. These lengths reflect the different sized time slices used to form the price index at each spatial level. In each case, the end result is that correlations are computed over a 200-day time period, though in the latter case the greater quantity of data available allows for a greater degree of noise reduction.

Note that the above formula tests for correlation in one direction in time only, with **A** as the leading area and **B** as the lagging area. High positive values reflect a higher than

average correlation between the areas. In the regression analysis (section 6), each pair of areas is tested twice, with each member of the pair taking the place of A (LEADER) and B (LAGGER) in turn.

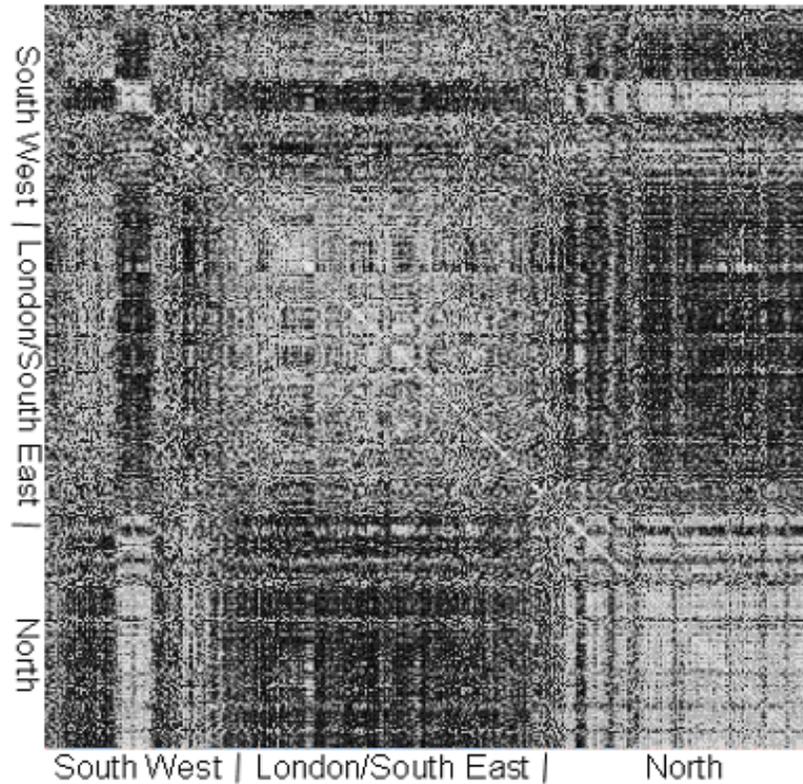


**Figure 1.** Scatter density (2-d histogram) plot of 3-year local authority level cross-correlations from first half of time series (2000-2003) against second half of same series (2003-2006). In the cases where more than one data point falls on the pixel, intensity represents number of data points

The main object of analysis, then, is a cross-correlation metric, which for each pair of areas, consists of a single figure representing the degree of forward linkage between the pair over the entire six year time span of the data. However, it is reasonable to ask how this metric itself would change over time. Figure 1 presents the results of a pilot study using the local/unitary authority level data in which the data set is split into two by time (2000-2003; 2003-2006), with each pairwise cross-correlation from the earlier half of the time period being compared with the same metric from the latter half of the time period. Note that there is only a weak correlation visible between past and future values of cross-

correlation at this level; even less correlation is visible at ward level. This limitation probably relates both to the inherent change over time of cross-correlations, and to the noise present in their measurement. In either case, results from this study should be interpreted as reflecting only the state of the market at time of measurement, rather than being universally applicable. It is however possible that analyses using a time span greater than six years would exhibit greater stability in long-run relationships between areas, in which case, identical techniques to those used in this paper could give rise to stronger conclusions.

Figure 2 shows a direct pixel visualisation of the 6-year cross-correlation matrix for local/unitary authorities, in which each pixel of the plot represents the value of cross correlation (**xcorr**) for a pair of regions. Place ordering on the axis is based on the CLO-OPT algorithm reviewed in Guo (2007), which uses clustering and linearization to order spatial units in a single dimension. The overall effect is that points close together in geographic space are to a reasonable extent, kept together on the 1D ordering one each axis.



**Figure 2.** Pixel visualisation of England and Wales Local Authority house price time series correlation derived over a 6-year period. All time series are correlated to some extent – therefore brighter pixels show above average correlation while darker pixels show below average correlation.

The plot quantifies house price ripple effects, revealing that inter-region price correlations are not necessarily restricted to small distances in space. Instead, large contiguous blocks situated on the diagonal axis of the matrix indicate that very large areas of physical space exhibit strongly correlated housing market movements. Further examination of a similar plot at ward level (not shown), shows the additional feature of numerous bright horizontal and vertical lines spanning the entire width/height of the plot, indicating that particular wards within regions tend to be more strongly correlated

(globally) than others. A bright horizontal or vertical line indicates that a spatial unit is highly cross-correlated with many other non-contiguous spatial units. These points will be returned to in Section 8.

## **5. Choice of regression variables**

The overall aim in our exploratory variable choice is to form a meta-model which can be used to decide which of an array of specific models is likely to have most explanatory power.

Once time series data have been transferred to the interaction domain using cross-correlation, it is possible to compare them to other interaction data (migration, commuting and Euclidean distance) in order to investigate potential causes of variations in correlated market behaviour. This is done via a regression analysis on a per-interaction basis. However, as most existing literature on the housing market points towards the fact that such correlations are likely explained by a reactive, rather than interactive mechanism, reactive components should also be included in the model. If spatial coefficient heterogeneity is to be accepted as an explanation of housing market patterns (Meen, 2001), whereby different areas respond differently to global changes such as the interest rate, then these differing responses will themselves have causes related to local housing and socio-economic conditions.

A wide range of aggregate statistics are thus included, each in response to a prevailing model of housing market behaviour, in order to locate the factors of greatest relevance to spatial housing market dynamics. Life cycle models (mentioned in Meen, 2001) are addressed by the inclusion of data on the age distribution of people living in each area. Spatial variation in land value is addressed by the inclusion of travel-to-work distances from the Census. Models of speculation, supply and demand suggest the inclusion of housing stock information, initial price data taken from the year 2001, and turnover as measured by the number of transactions between 2000-2006. Housing submarket models (Orford, 2000) require inclusion of dwelling type and tenure type; and straight-line distance to London from the area centroid is included to check that space itself does not explain the ripple effect better than any of the other variables. The socio-economic class composition of each area is also used as it is of known importance in structuring spatial housing markets (Guerios & Le Goix, 2009).

In the case of the interaction data itself, this is included for both migration and commuting flows, the former of which is disaggregated by social class, age (as shown to be relevant by Dennett & Stillwell, 2008) and tenure type (shown to be relevant by Boyle, 1993). Finally, inter-area distance from the centroids of each area is included as an interactive statistic.

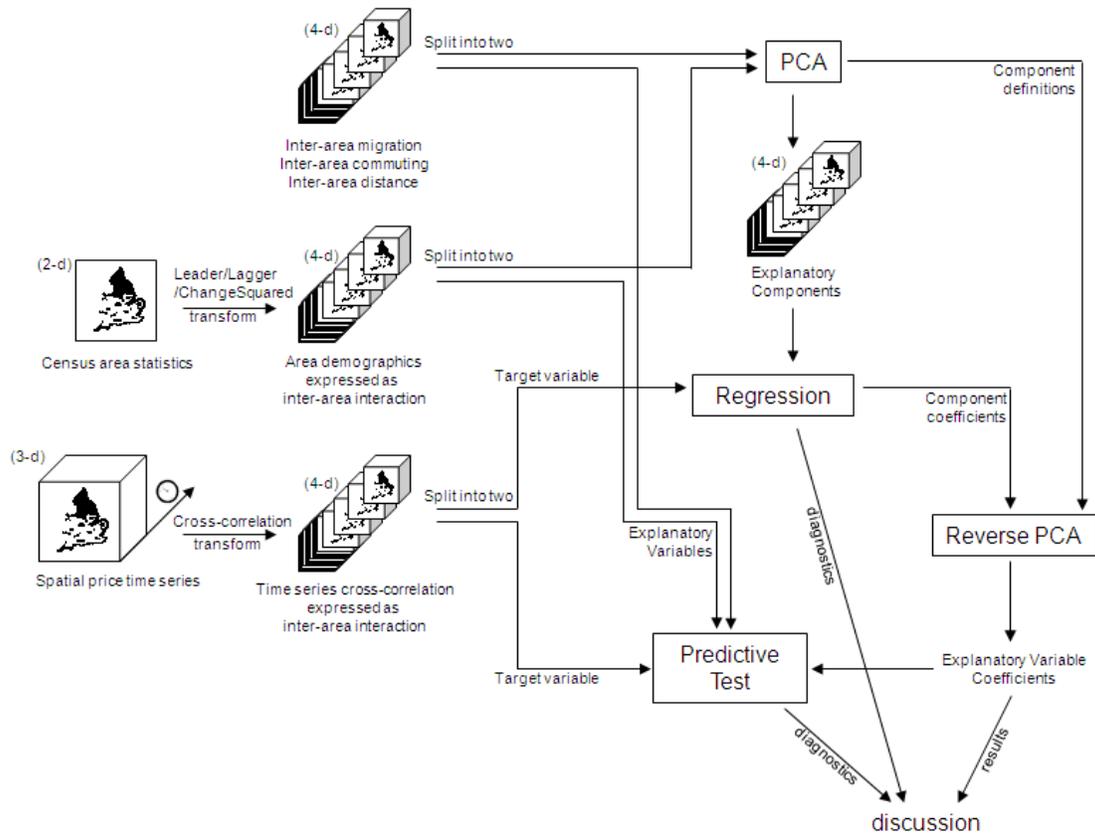
Reactive variables are converted to an interactive format through use of a leader/lagger/squared change framework. That is to say, for every statistic X and pair of areas A and B, the following data are included:

- Value of X at leading ward,  $X_A$
- Value of X at lagging ward,  $X_B$
- Squared difference in X between A and B,  $(X_B - X_A)^2$

These data are referred to in the results as LEADER, LAGGER and CHANGESQ statistics respectively. As it is not known whether absolute values of a statistic (such as number of young migrants) are more important than relative values (proportion of young migrants), both types of data are included. Logarithms are taken of absolute values to ‘tame’ high-valued outliers, using the formula  $\log(x+1)$  to allow for data values of zero. Additionally, when regressing at ward level, data from the containing local/unitary authorities are also included, thus enabling socio-demographic context to be captured at a larger spatial scale reflecting wider housing market processes.

All variables are pre-normalized to zero mean and unit variance, meaning that the estimated parameters are dimensionless and reflect only the relative importance of each variable.

The unification of the three types of data – price time series, inter-area interaction and individual area statistics - is summarized in Figure 3.



**Figure 3.** Data flow diagram of the interaction domain analysis

## 6. Regression technique

Use of regression in the manner described here is non-standard; 40 interactive and 50 reactive statistics are expanded by the processes described above, to create approximately 760 explanatory variables (for a ward level regression) and 380 variables (for a local/unitary authority level regression), which are input to the regression engine. In a confirmatory regression analysis, this would be considered bad practice: if a specific hypothesis is to be tested, then only variables of relevance to that hypothesis need be included. Furthermore, to draw confirmatory conclusions from such a regression,

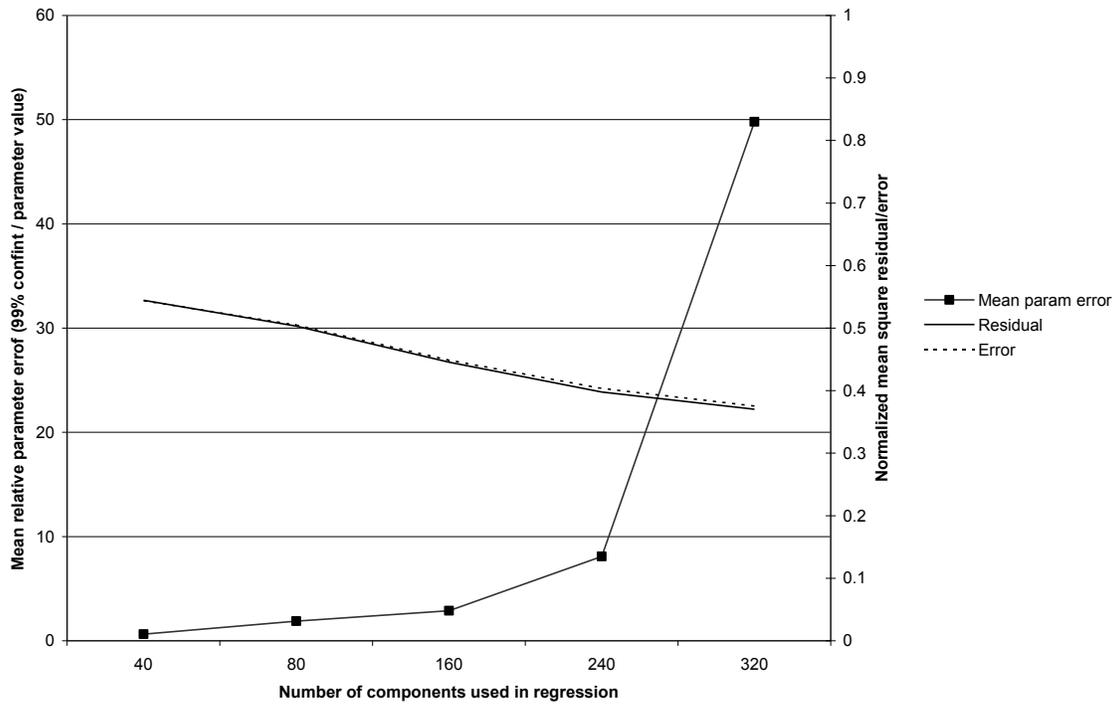
without having a hypothesis to test in the first place, would be to commit an error of sample selection, because the presence of a certain pattern is tested using data already known to contain that pattern. We employ regression as an exploratory technique, however. The deliberate intent is to search for information through use of as many variables as possible, leaving the computer to isolate the most relevant co-variants.

However, the inclusion of so many variables entails more than purely philosophical problems. Several assumptions of linear regression are violated: existence of a linear model, homoscedasticity of errors, non-collinear input variables and zero spatial autocorrelation. The last of these is exacerbated by the expansion of reactive variables into interaction space using the leader/lagger/squared change framework described above. At ward level, this step increases the size of the data by a factor of over  $10^4$  without increasing the information content, so severe autocorrelation (in interaction space) and collinearity will be present. A similar point can be made regarding the expansion of price time series into cross-correlations, although the level of expansion is less extreme.

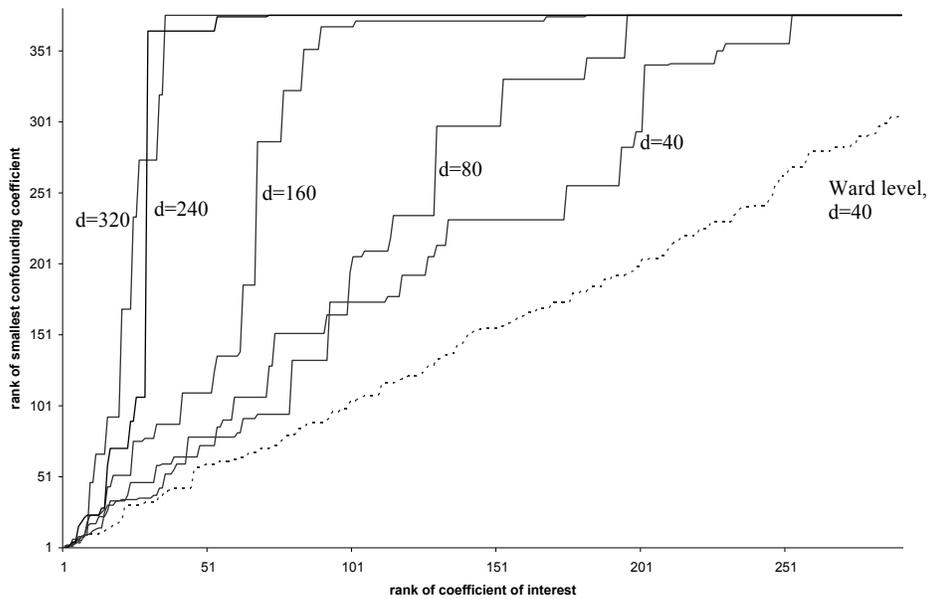
Two techniques are used to address these problems. Firstly, as extreme cases of collinearity can cause overfitting of the model (resulting in a good fit but no predictive power), the dataset is divided randomly into a training and test set. Half of the data are then used to train the regression engine, and the other half used to check that the results are not overfitted; the goodness-of-fit to each set being the mean squared residual and mean squared error respectively. Secondly, as collinearity in the explanatory variables causes unreliable estimation of regression parameters, principal component analysis

(PCA) is used to reduce the number of explanatory variables to a sensible quantity. Figure 4 shows the trade-off inherent in this process, for a series of regressions using between 40 and 380 components to represent the original 380 variables. While reducing dimensionality causes a narrowing in the confidence intervals of parameter estimates, this comes at a cost of increased residuals and errors. For such a large quantity of variables, it makes for clearer analysis to discuss only the ranking of each coefficient, rather than its absolute value – thereby considering the relative importance of different variables. By examining the extent to which parameter confidence intervals overlap and therefore the extent to which the given ranking is reliable, Figure 5 shows that the reliability of such rankings is only meaningful for the 40- and 80-component regression. Thus, for local/unitary authorities, results are presented for a regression on 80 components. At ward level, owing to the much larger size of the data set, there is a practical limitation on the number of components that can be used due to computation time, and this quantity is therefore set at 40.

Owing to the size of the data set, custom parallel software was necessary to perform the regression. This was coded in python using the mdp data processing toolkit (Zito et al., 2009). A ward level regression (comprising analysis of circa 78 million interactions) takes approximately 48 hours to run on a 16-core 3GHz Itanium machine. Further code optimization would reduce this runtime considerably in future applications.



**Figure 4.** Effect of number of regression components (dimensions) used on mean parameter error (defined as width of 99% confidence interval divided by parameter magnitude), and on accuracy of regression (as measured by mean squared residual and error), for local authority level analysis.



**Figure 5.** Uncertainty in rank order of estimated coefficients for different values of  $d$  (the number of principal components used in regression). Results are for local/unitary authority level except where otherwise labelled. The rank of each parameter (ordered by magnitude) is plotted against the rank of the smallest parameter with which its 99% confidence interval overlaps.

## **7. Regression diagnostics and results**

At local/unitary authority level, the 80-component regression has a normalized mean squared residual of 0.50, and a mean squared error computed from the test data of 0.50 (out of a theoretical maximum of 1.00, the error implicit in assuming all data points are equal to the mean). Thus, a large proportion of the variability in cross-correlation is explained by the model; also, as noted already, a lower overall error of 0.37 can be achieved, at the cost of reduced parameter accuracy. Residuals are normally distributed. A plot of residual against prediction shows that errors are homoscedastic for the majority of data points; however, extreme predictions (whether high or low) have a tendency to be greater than the actual target data, indicating that further improvement may be possible using a nonlinear model.

At ward level, the diagnostics for the 40-component regression are similar. The rank ordering of coefficients is more reliable due to the larger number of data points analyzed; the mean squared residual and error are, however, much higher at 0.88. This is presumed to be due to the extra noisiness of cross-correlation data caused by the smaller areal units and greater expansion factors involved. However, many estimated coefficients are

highly significant for ward level statistics, so analysis of the results at this level is nonetheless considered worthwhile.

Tables 1 and 2 present results for regression of cross-correlation against census statistics for local/unitary authorities and wards respectively. For the presentation of results, regression parameters are transformed from principal component space back to input variable space, thus showing the total contribution of each explanatory variable to the target prediction.

Analysis of Table 1 shows that most of the best indicators of local/unitary authority level correlation are reactive variables, although distance between areas does indicate a significant reduction in their market linkage. It is possible that this indicates a true interactive mechanism in price propagation, such as information transfer through property searches as suggested in Meen (2001). It is also possible, as with any apparent spatial relationship, that distance is merely a proxy for other factors that determine price linkage and have been omitted from the model. The first migration variable appears with rank 196, and is barely statistically significant, showing its relative unimportance in determining market correlation at local/unitary authority level.

Among the twenty most highly ranked reactive variables, commute distance, housing stock, initial house price, population age, socio-economic class, economic activity and housing stock are all represented. A traditional reactive model would provide more insight into the effect of any of these variables. Many appear in squared difference form

with a negative impact on correlation, indicating that as these variables become less similar between places, the movement of house prices also diverges. Hence pair-wise local/unitary authorities that are similar in terms of the proportion of the workforce with no fixed place of work, the proportion of vacant household spaces, the proportion of people living in part of a converted/shared house, average 2001 house prices, and the proportion of people in age groups 26-35 and 46-55 are also similar in their house price changes. With the exception of the first variable, the remaining variables represent key housing demand and supply variables (price, stock, proportions of first time buyers and proportion of people in the age group characteristics of families with children who may be moving due to lifestyle reasons e.g. to a bigger property). For some variables, however, squared difference between local/unitary authorities has a positive effect on correlation (proportion of people commuting 10-20kms or over 30kms, overall population, proportion of people living in shared dwellings, the proportion of people in intermediate occupations and the number of caravans/mobile homes) meaning that as these pair-wise variables become less similar, house price movements converge. This is probably indicative of counter-urbanisation with the commuting distances connecting lower populated rural authorities with more highly populated urban authorities. There are a small number of unidirectional LEADER- and LAGGER- variables that have significant correlations with pair-wise house price movements. The proportion of people in employment and the proportion of people in higher managerial / professional occupations in lagger authorities have a negative effect on correlation. Conversely, the proportions of people who are unemployed or long term unemployed or have never worked or have an economic activity described as other in lagger authorities have a

positive effect on correlation. These capture authorities at either end of the deprivation spectrum and corroborate what Ferrari and Rae (2011) concluded about areas with similar levels of low and high deprivation having strong connections and possibly disconnected from the rest of the housing market.

Table 2 shows that the most important indicator of a connected housing market at ward level is the composition (rather than volume) of migration flows and commuting distances. Wholly moving households indicate smaller than average market linkage, while other moving groups indicate larger than average linkage. Caution should be employed in deducing causality from this; as the pattern may be explained by the tendency of wholly moving households to be moving as part of a lifecycle process and thus switching between differing housing markets (e.g. city centre to suburbs to country), in contrast to other moving groups who might have a greater tendency to move to areas similar to those they have left. Beyond these variables, reactive effects predominate and these relate to characteristics of the leading or lagging area, indicating that at ward level, certain types of wards appear to have asymmetric relationships whereby one type precedes the other in terms of price change (again this is discussed further in Section 8). These leading wards are defined by employment characteristics of the containing authority, and more locally, defined by the housing stock and commuting distances with the proportion of detached housing being a particular important feature of leading wards (and negatively correlated with lagging). The number of people aged 66-79 is also an important authority level variable reflecting the importance of retirement age migration on price change in certain local areas. The asymmetry at ward level is emphasized by the

fact that no symmetric variable appears until the first CHANGESQ type statistic in 262<sup>nd</sup> place; hence, clustering type models are not so relevant at this level when compared to specific trends which again suggest patterns of counter-urbanization and lifecycle migration. The effects of commuting flows and inter-area distance are also small; in the latter case, this is probably because inter-ward migration is a better indicator of the practical (social and network) proximity of wards, than Euclidean distance.

Rank	Census table	Name	Type	Units	Coeff	99%Conf
1	UV035 Distance to work	No fixed place of work	CHANGESQ	proportion	-1.07E-01	4.82E-03
2	n/a	Distance	interaction	n/a	-8.52E-02	4.54E-03
3	UV053 Housing Stock	Vacant household space	CHANGESQ	proportion	-7.82E-02	4.98E-03
4	n/a	Log average 2001 house prices	CHANGESQ	n/a	-7.15E-02	1.71E-03
5	UV035 Distance to work	10-20km	CHANGESQ	proportion	6.79E-02	5.34E-03
6	UV053 Housing Stock	Vacant household space	LEADER	proportion	-5.65E-02	3.63E-03
7	UV004 Age	All people	CHANGESQ	count	4.69E-02	3.14E-03
8	UV004 Age	46 – 55	CHANGESQ	proportion	-4.29E-02	2.13E-03
9	UV055 Dwellings	Shared	CHANGESQ	count	4.20E-02	3.00E-03
10	UV035 Distance to work	Over 30km	CHANGESQ	proportion	4.17E-02	4.50E-03
11	UV028 Economic activity	Employed	LAGGER	proportion	-3.76E-02	1.85E-03
12	UV031 NS-SeC	Never worked/Long term unemployed	LAGGER	proportion	3.75E-02	2.05E-03
13	UV056 Accom. Type	Part of converted/shared house	CHANGESQ	proportion	-3.65E-02	1.50E-03
14	UV028 Economic activity	Other	LAGGER	proportion	3.64E-02	1.95E-03
15	UV031 NS-SeC	Higher managerial/professional	LAGGER	proportion	-3.60E-02	1.82E-03
16	UV031 NS-SeC	Semi-routine	LEADER	proportion	3.60E-02	2.21E-03
17	UV031 NS-SeC	Intermediate	CHANGESQ	proportion	3.58E-02	5.36E-03
18	UV004 Age	26-35	CHANGESQ	proportion	-3.56E-02	2.03E-03
19	UV056 Accom. Type	Caravan/mobile/temporary structure	CHANGESQ	count	3.47E-02	3.62E-03
20	UV028 Economic activity	Unemployed	LAGGER	proportion	3.32E-02	2.21E-03
...	...	...	...	...	...	...
196	MG201 Migrants age	Under 16	interaction	proportion	-7.50E-03	4.98E-03
220	MG204 Migrants NS-SeC	Lower managerial/professional	interaction	proportion	5.82E-03	4.36E-03
226	MG201 Migrants age	Under 16	interaction	count	-5.40E-03	3.20E-03
233	MG201 Migrants age	All migrants	interaction	count	-5.01E-03	1.89E-03
347	W201 commuting	All commuters	interaction	count	-6.79E-04	1.35E-03

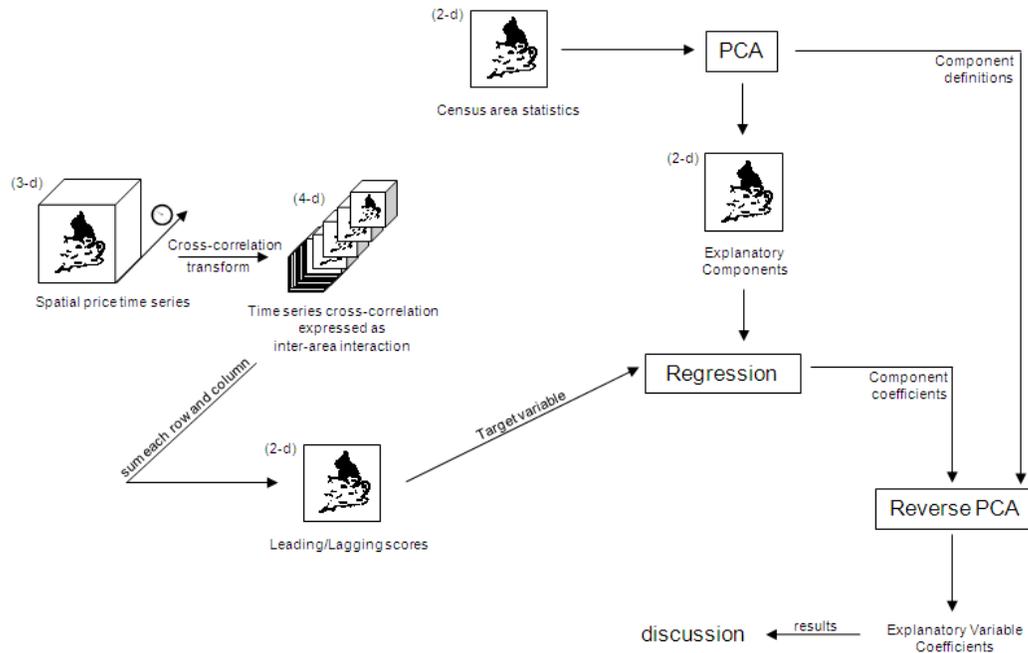
**Table 1.** Regression results for the target variable *local/unitary authority level housing market cross-correlation*. Top 20 variables are displayed and selected others. NS-SeC = National Statistics socio-economic classification.

Rank	Census table	Name	Level	Type	Units	Coeff	99%Conf
1	MG204 Migrants by NS-SeC	Total OMG	Ward	interaction	proportion	1.74E-03	2.10E-05
2	MG204 Migrants by NS-SeC	Total WMH	Ward	interaction	proportion	-1.62E-03	1.80E-05
3	MG204 Migrants by NS-SeC	Total WMH	Ward	interaction	count	-1.38E-03	1.60E-05
4	MG204 Migrants by NS-SeC	Total OMG	Ward	interaction	count	1.38E-03	1.80E-05
5	UV031 NS-SeC	Small employers	LA	LAGGER	proportion	-1.23E-03	1.30E-05
6	UV055 Dwellings	Shared	LA	LAGGER	count	-1.18E-03	1.10E-05
7	UV035 Distance to work	10 - 20 km	LA	LAGGER	count	-1.15E-03	1.10E-05
8	UV028 Economic activity	Employed	LA	LAGGER	count	-1.13E-03	1.10E-05
9	UV031 NS-SeC	Semi-routine	LA	LAGGER	count	-1.13E-03	1.10E-05
10	UV056 Accom. Type	In block of flats	LA	LAGGER	proportion	-1.13E-03	1.20E-05
11	UV035 Distance to work	20 - 30 km	Ward	LAGGER	proportion	-1.13E-03	1.10E-05
12	UV004 Age	66 – 79	LA	LAGGER	count	-1.13E-03	1.00E-05
13	UV056 Accom. Type	Detached	Ward	LEADER	proportion	1.12E-03	1.10E-05
14	MG205 Migrants by tenure	Private Rented OMG	Ward	interaction	proportion	1.11E-03	1.30E-05
15	UV035 Distance to work	10 - 20 km	Ward	LAGGER	count	-1.10E-03	1.00E-05
16	UV056 Accom. Type	Detached	Ward	LAGGER	proportion	-1.08E-03	1.00E-05
17	UV031 NS-SeC	Small employers	LA	LEADER	proportion	1.07E-03	1.30E-05
18	UV035 Distance to work	20 - 30 km	Ward	LEADER	proportion	1.07E-03	1.10E-05
19	UV035 Distance to work	Working offshore	LA	LAGGER	proportion	-1.06E-03	1.00E-05
20	UV035 Distance to work	10 - 20 km	LA	LAGGER	proportion	-1.04E-03	1.00E-05
...	...	...	...	...	...	...	...
203	W201 Commuting	All commuters	LA	interaction	count	3.06E-04	8.00E-06
262	UV053 Housing stock	Second residence/holiday	LA	CHANGESQ	count	-1.78E-04	3.00E-06
390	n/a	Distance	Ward	interaction	n/a	-9.50E-05	2.00E-06

**Table 2.** Regression results for the target variable *ward level housing market cross-correlation*. Top 20 variables are displayed and selected others. NS-SeC = National Statistics socio-economic classification. WMH = Wholly moving households, OMG = Other moving groups.

## 8. Leading/lagging wards

In this section we analyse the asymmetric relationships between wards on a market-leading/market-lagging framework. This is presented (i) to complement our regression analysis of cross-correlations in Section 7, (ii) to show how such a general form of exploratory analysis can point towards more specific avenues of investigation and (iii) to highlight the potential of the framework for further research in the field of housing.



**Figure 6.** Data flow diagram for the market-leading/market-lagging analysis.

Two metrics are defined which illustrate the *leading* and *lagging* tendencies of each ward. These are obtained in the current case by summing the columns and rows of the cross-correlation matrix respectively; though with more computing resources, more sophisticated assignment of scores may be possible using iterative maximum likelihood estimation techniques from the field of spatial interaction modelling (Fotheringham & O’Kelly, 1989). Figure 6 gives an overview of the analysis, and figure 7 shows the spatial distribution of the leading/lagging scores. In many cases, the strongest leading and lagging wards tend to be located in roughly the same areas: some parts of London and Birmingham, but principally across urban areas in the North. This is presumably indicative of the state of the market during the years 2000-2006; during this time the ‘property bubble’ which started in the mid 1990s had already affected London, so by the time of the study, the peripheral urban areas were experiencing the most rapid change

(Gray, 2012). However, if this analysis were to be conducted over a longer time span, it is possible that the leading/lagging scores would reflect long run relationships rather than short term market state.

Tables 3 and 4 show the results of regressions with the leading and lagging score as the target variable respectively. As before, PCA is used to reduce the explanatory variables to 40 components. In both cases, a key explanatory variable is market turnover, which is positively correlated. This makes intuitive sense as it is hard to see how any area could be said to be strongly involved in the market without exhibiting large numbers of transactions. The remainder of the explanatory variables give a portrait of market leading/lagging areas during the span of the study. The variables which most correlate with a market-leading tendency are characteristic of first-time buyers; thus at ward level population density, the proportion of people aged 26-35, the proportion of people working in intermediate occupations and the proportion and absolute numbers of terraced and shared houses predominate and at authority level the proportion of semi-detached houses, houses in commercial properties and people unemployed are important and are all indicative of urban areas. In comparison, the variables anti-correlated with market leading behaviour are characteristic of older, wealthier buyers with families; hence at ward level average income, the proportion of people in higher managerial / professional occupations, and people aged 46-55 and below age 16 predominate and at authority level the number of second homes and people aged 16-25 are also important.

The variables which correlate with lagging wards tend, broadly speaking, to be the same as those which correlate with leading ones. This supports Ferrari and Rae's (2011) recent findings that areas that share characteristics are connected in the housing market.



**Figure 7.** Market-leading and market-lagging wards. Note that all wards are to some extent correlated in price movements; therefore a negative score represents below-average interaction rather than negative interaction.

Census table	Name	Level	Units	Coeff	99%Conf
n/a	Average income	Ward	n/a	-9.69E-02	2.79E-02
n/a	Number of transactions 2000-2006	Ward	n/a	8.99E-02	1.74E-02
UV031 NS-SeC	Intermediate occupations	Ward	proportion	5.87E-02	2.17E-02
UV056 Housing type	Terraced	Ward	proportion	5.40E-02	1.90E-02
UV056 Housing type	Semi detached	LA	proportion	4.92E-02	2.12E-02
UV053 Housing stock	Second residence/holiday	LA	count	-4.44E-02	1.07E-02
UV056 Housing type	Part of converted/shared house	Ward	proportion	-4.42E-02	2.33E-02
UV004 Age	26 – 35	Ward	proportion	4.00E-02	1.54E-02

UV004 Age	16 – 25	LA	proportion	-3.60E-02	2.03E-02
UV031 NS-SeC	Higher managerial/professional	Ward	proportion	-3.49E-02	1.19E-02
UV056 Housing type	In commercial building	LA	proportion	3.40E-02	1.52E-02
UV004 Age	Under 16	Ward	proportion	-3.39E-02	1.91E-02
UV028 Economic Activity	Unemployed	LA	proportion	3.26E-02	1.08E-02
UV002	Population density	Ward	count	3.02E-02	1.27E-02
UV056 Housing type	Shared	Ward	count	2.93E-02	2.02E-02
UV004 Age	Terraced	Ward	count	2.89E-02	1.09E-02
UV004 Age	46 – 55	Ward	proportion	-2.88E-02	2.12E-02
UV031 NS-SeC	Higher managerial/professional	LA	proportion	-2.79E-02	1.02E-02
UV031 NS-SeC	Intermediate occupations	Ward	count	2.76E-02	7.01E-03
UV004 Age	56 – 65	LA	proportion	2.71E-02	1.01E-02

**Table 3.** Regression results for the target variable *leading ward score*. Top 20 variables are displayed. NS-SeC = National Statistics socio-economic classification.

Census table	Name	Level	Units	Coeff	99%Conf
n/a	Average income	Ward	n/a	-8.89E-02	2.78E-02
n/a	Number of transactions 2000-2006	Ward	n/a	7.55E-02	1.73E-02
UV031 NS-SeC	Intermediate occupations	Ward	proportion	6.56E-02	2.16E-02
UV056 Housing type	Terraced	Ward	proportion	5.10E-02	1.90E-02
UV056 Housing type	Part of converted/shared house	Ward	proportion	-4.95E-02	2.32E-02
UV031 NS-SeC	Higher managerial/professional	Ward	proportion	-4.42E-02	1.18E-02
UV053 Housing stock	Second residence/holiday	LA	count	-4.28E-02	1.06E-02
UV004 Age	16 – 25	LA	proportion	-4.16E-02	2.02E-02
UV056 Housing type	In commercial building	LA	proportion	3.69E-02	1.51E-02
UV056 Housing type	House or bungalow	Ward	proportion	3.58E-02	1.21E-02
UV004 Age	Under 16	LA	proportion	3.53E-02	2.12E-02
UV056 Housing type	Flat/maisonette/apartment	Ward	proportion	-3.53E-02	1.25E-02
UV031 NS-SeC	Intermediate occupations	LA	proportion	3.48E-02	1.66E-02
UV056 Housing type	Semi detached	LA	proportion	3.48E-02	2.11E-02
UV056 Housing type	Shared	Ward	count	3.40E-02	2.01E-02
UV028 Economic Activity	Unemployed	LA	proportion	3.33E-02	1.08E-02
UV053 Housing stock	Second residence/holiday	Ward	count	-3.22E-02	1.54E-02
UV035 Distance to work	2km - 5km	Ward	proportion	3.18E-02	2.26E-02
UV056 Housing type	House or bungalow	Ward	count	3.02E-02	5.92E-03
UV002	Population density	Ward	count	2.95E-02	1.26E-02

**Table 4.** Regression results for the target variable *lagging ward score*. Top 20 variables are displayed. NS-SeC = National Statistics socio-economic classification.

## 9. Conclusion

The analysis of housing market interactions presented here has used cross-correlation and exploratory regression in the interaction domain to reveal structure in spatial housing market data on an unprecedented spatial and temporal scale and is the first of this kind of

research to be undertaken on the volume of individual level England and Wales transaction data. From a methodological perspective, unifying three types of data (time series, interaction and aggregate statistics), has presented a picture of the complex spatial housing market phenomenon in greater detail than before, and the broad scope of the model has suggested further, more specific avenues of analysis. It also moves towards a more integrative framework for housing market analysis; one demanded by the emerging spatial and temporal volatility of the UK housing market.

Key findings from the cross-correlation study are as follows. At local authority level, areas with similar characteristics tend to share market behaviour, with a few exceptions as explained in section 7. These exceptions are suggestive of asymmetry between certain areas which tend to lead the market overall, and other areas which tend to lag it, defined by variables which suggest a pattern of price transfer along pathways of counter-urbanization (although this hypothesis doesn't preclude other explanations of the phenomenon). Within each class of area, standard reactive models – rather than interactive mechanisms - are likely to be the most fruitful form of further study, as indicated by the relative unimportance of interactive variables in our regression. Depending on the level of parameter accuracy desired, this model explains 50-63% of variability in inter-area market correlation.

The significance of physical distance as an indicator of authority level market linkage still requires explaining, however. It is possible that the regression engine is simply using distance as a proxy for other social or economic variables not included in the current data

set. If so, it is worth asking what these variables are, and if not then it is worth asking how such physically localised price information transfer is taking place, when similar information transfer does not occur to the same extent along common migration or commuting pathways. Perhaps to some extent, the social expectations that affect house pricing are formed on a local basis despite rapid propagation of information through a nationwide market.

At ward level, inter-area correlation is explained principally by the composition of migration flows, and asymmetries in area demographics which again suggest channels of counter-urbanization. The unimportance of squared difference variables show that market segmentation and clustering models are not so important at this level, a surprising finding that deserves further study, and may again be a reflection of price expectations being partially influenced by local activity, regardless of market segmentation.

Key findings from the direct study of leading/lagging areas (section 8) lead to similar conclusions. Leading wards tend to be correlated with the demographic and housing stock characteristics of first time buyers, while lagging wards tend to match older, wealthier buyers with families.

In sum, these findings corroborate the existence of a ripple effect at broad spatial scale; although this manifests not principally in physical space through ripples outwards from London, but in socio-demographic space as ripples propagating mainly between classes of areas which exhibit similar market behaviour - and occasionally, asymmetrically

between different classes of area. This corroborates Ferrari and Rae's (2011) and Gray's (2012) analysis of spatial volatility.

We end with three points of caution, however, as is fitting. Exploratory regression results cannot be taken as an indicator of causality. Firstly, to look for results without having a specific hypothesis to test is a violation of scientific method. This is not considered a problem; it is merely the distinction between exploratory and explanatory modelling. Secondly, it is noted that the spatial correlation evident in the cross-correlation matrix itself has yet to be fully modelled, therefore the stated confidence intervals for parameters can be presumed to be too narrow – although by reserving 50% of the data as a test set, we have demonstrated that our models are not over-fitted. Third, the patterns of cross-correlation studied in the current case are not stable over time but rather indicate temporal and spatial volatility. It may well be that a study with a longer time span will reveal more stable correlations, in which case an identical analysis will yield stronger conclusions, although recent research by Ferrari and Rae (*ibid*) and Gray (*ibid*) suggest that such volatility may be an emerging feature of the UK housing market. For the time being then, this study serves three purposes: as a demonstration of new techniques, as a pointer towards more specific avenues of modelling which are likely to be fruitful, and as a study restricted to the state of the market from 2000-2006 which can itself serve as a single data point in a broader study.

From the perspective of the exploratory technique itself, several improvements may help when embarking on exploratory approaches in future. Firstly, the remarkably different

behaviour of the housing market at ward and local/unitary authority level suggests that any future exploration should be conducted using true multi-level modelling, whereby variance in the target statistic is split to different spatial scales prior to regression. It is noted that the transaction-based nature of house price data makes it particularly amenable to aggregation at any spatial scale (Orford, 2000). Secondly, nonlinear regression techniques should be used to improve model fit and ensure that the residuals from each successive model are truly inexplicable by that model, before they are processed by another. Third, it may be worth investigating alternatives to PCA for data reduction, as its underlying assumption may turn out to be limiting: such use of PCA inherently assumes that covariates which account for only a small amount of variability in the input data, also account for only a small amount of variability in the target data. And finally, data covering a much wider time span should be used where possible; digital land registry records now cover the post-2006 market crash - an interesting phenomenon in itself - while older records aggregated to the local/unitary authority level would also be of interest for the purpose of determining which patterns of interaction are consistently exhibited in the long term.

Notwithstanding these limitations, we have revealed a number of both expected and unexpected trends which are ripe for further investigation by more specific models, as is the intention of exploratory analysis.

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